Avenir

DATE: APRIL 22&23 PLACE: BCIS CAMPUS

Vision & Mission

Avenir is a business competition aimed for middle and high school students to provide opportunities for sustainable entrepreneurship, social enterprise thinking, positive networking, and receiving critical feedback from experts & other global student teams. The event aims towards envisioning future businesses that work for the good of all & the sustainable development of the world.

Requirements for all roles

- Must be present or available online for one day.
- Must speak fluent English
- 1 person can undertake more than 1 roles, except that mentors can't be also judges.

Roles

• Mentors:

- -Guide the participants in how to deliver a good pitch
- -Help students to improve their business plans and provide recommendations
- -Share experiences of real-world business practices

• Keynote speaker

- -Deliver inspirational presentations on entrepreneurial spirit and the theme of pioneer
- -Share experiences of real-world business practices
- -Need to deliver a 30-40 mins speech
- -You can talk about your personal stories

• Judges

- -Listen to the pitches and read the business plans
- -Provide feedback to the participant groups based off of premade criteria

• Sponser

- -Companies that can offer their professional knowledge and experience to students in 1-5 days of "internship" opportunity
- -Companies that can offer monetary reward to assist young people in the start-up of their business and also goes to winners and runner ups.
- -No need to be present if they do not want to be

Please contact us if you are interested! avenir@bcis.cn or erica.wang@bcis.cn









